

2015 Asia-Pacific Creative Award in Memorial of Professor Asakura Naomi Contest Terms and Conditions (International Edition)

I. Purpose of Event

To commemorate Professor Asakura Naomi – master educator of Fundamental Japanese Design and Visiting Professor at Kun-Shan University from 2001-2003 – for his achievements and contributions for Taiwanese education of basic design, Kun- Shan University has established “**Asia-Pacific Award in Memorial of Professor Asakura Naomi Contest**” since 2004. Through the contest, we seek to both implement and elevate the level of competency for fundamental design whilst giving an opportunity for aspiring talent well-versed in fundamental design. In its 12th anniversary in 2015, we hope to more effectively advance and promote the spirit of fundamental design. That is why from 2014, we extended the contest to the Asia-Pacific area so as to spread the message to contemporaries of design in Asia-Pacific to assist them in better understanding the crucial role of fundamentals in the field of design.

II. Organizer

1. Advisor: Ministry of Culture
2. Main Organizer: Kun Shan University
3. Executive Committee: Department of Visual Communication Design, Kun Shan University
4. Co-Organizer: Taiwan Society of Basic Design and Art, Tainan Art & Design Association(NADA), Splendid image printing center, FLA digital Creative, eRay Digital Co.,Ltd.

III. Participation Criteria

1. Anyone who has passion and interest in design are free to sign up.
2. Personal and group (Maximum 3 for graphic design & solid design/Maximum 5 for video category) categories are available. The quantity of submitted works is not limited. For the Group category, one member should be appointed as the point-of-contact. The Organizing Committee shall liaise with him/her with regards to any announcements pertaining to the competition and the distribution of prize money.
3. Serialized work shall not be accepted. Submitted work should be independent and treated as a singular form.

IV. 2015 Contest Topic: Tracks

With fundamental design as the starting point, through the forms of graphic, solid, geometrical, natural and artificial models and so forth, contestants should present works of creativity and imaginative fusion and transformation of design. **The form of the submitted work is not limited; plane-design, 3D form and animated videos among others are all acceptable.**

V. Mode of Submission and Format of Submitted Work

***Submitted work should be enclosed in a folder under the name of the participant, compressed and uploaded to the appointed ftp.**

1. Graphic Design

Specification of work: Width 70 cm* height 100 cm (Portrait)

(1) Digital files: **1** Application form (in Microsoft Word/ Appendix I), **1** Affidavit (Appendix II), **1** soft copy of submitted work **in both pdf and jpeg form.**

PDF : Width 70 cm* height 100 cm (Portrait), CMYK, 300 dpi.

JPEG : A3 (Portrait), RGB, 300 dpi.

2. Solid Design (poster form)

***Participants from foreign countries DO NOT have to submit the actual model**

Please present work in poster form with size (width: 70cm* Height: 100 cm, Portrait, **containing the title of submitted work, an introduction, design concept, actual size and material, and photograph of a model of submitted work**).

(1) Digital files: 1 Application form (in Microsoft word/ Appendix I), 1 Affidavit (Appendix II), 1 soft copy of submitted work **in both pdf and jpeg form.**

PDF : Width 70 cm* height 100 cm (Portrait), CMYK, 300 dpi.

JPEG : A3 (Portrait), RGB, 300 dpi.

3. Video

*Format: Under 3 minutes, in QuickTime form (mov.), pixel: above 1280*720; please upload the film to **Youtube** or **Vimeo**, and paste the link of the video onto the Application form (Appendix I). Please set the video as **PUBLIC, NOT PRIVATE**. The name of the video should be the same as the name of the submitted work as reflected on the application form.

(1) Soft Copy: **1** Application form (in Microsoft word/ Appendix I), **6** video screenshots (pixel: above 1280*720). The original video file is not required.

(2) For participants from PRC, please upload the video to **Youku**, set "**ASAKURA**" (Block Letters) as the password of the video. The name of the video should be the same as the name of the submitted work as reflected on the application form.

4. Deadline for Submission: 23:59 (GMT+8, TST) on Friday 13th of November 2015

5. FTP address: FTP://120.114.92.188

Account: activity

Password: activity,888

Submitted Work (Graphic Design): activity_data/2015 ASAKURA/Graphic design

Submitted Work (Solid Design): activity_data/2015 ASAKURA/Solid design

Submitted Work (Videos): activity_data/2015 ASAKURA/Videos

6. Please refer to the uploading tutorial for FTP (appendix III)

VI. Timeline

Timeline of 2015 Asia-Pacific Creative Award in Memorial of Professor Asakura Naomi Contest:

1. Submission Period: Friday 30th of October 2015 to Friday 13th of November 2015.
2. Announcement of Shortlisted Works: Saturday 21st of November 2015.
3. Award Ceremony: Saturday 5th of December 2015.
4. Exhibition of Works: Saturday 5th of December 2015 to Wednesday 16th of December 2015.

VII. Selection

The shortlist will be proposed by committee of judges through selecting; the shortlist will be published on the website, and be announced through email at the same time. Moreover, the awarding ceremony will be on (Sat) 05th, Dec 2015, please do attend if you are on the shortlist **(Prizewinner will be published in the ceremony.)**

VIII. Demonstration of works at finals

1. Location of demonstration: 2nd hall, college of creative media.
 2. Address: 2nd hall, college of creative media. No.195, Kun- Da Rd., Yung-Kun Dist. Tainan City 71003 Taiwan (R.O.C.).
- Map around campus : [CLICK](#)

IX. Awards

Golden Award: 1 winner, includes NT\$10000, and 1 certificate (student and direct teacher)

Silver Award: 2 runner-ups, includes NT\$7000, and 1 certificate (student and direct teacher)

Bronze Award: 3 runner-ups, includes NT\$5000, and 1 certificate (student and direct teacher)

Excellent work: 5 runner-ups, 1 certificate (student and direct teacher) per spot.

Shortlisted: Several runner-ups, 1 certificate (student and direct teacher) per person/group that is on the shortlist.

Adviser's choice: 3 runner-ups, 1 certificate.

X. Rules of competition & Notes

1. Website: http://120.114.92.189/Track/ASAKURA_index.html (Officially opening before 15th, Oct 2015)
2. Facebook: Please search “朝倉直巳教授紀念創作獎” for keyword.
3. Please pay attention to the website for rules of competition & notes, work form, and shortlist etc.
4. Please **download/print** the regulation, application form, and other forms out yourself.
5. Those works and documents must arrive to **Light Construction Laboratory, Department of Visual Communication Design, Kun-Shan University** before deadline; those documents, works which are not complete or against the rules (no signs/marks which are not related to design) will lose the qualification of participation. The objection is not acceptable according to the conditions above.
6. Please do package the work carefully before mailing; the carryout unit will not be responsible

for fixing job if there is any destruction about the work. Moreover, the objection is not acceptable if the grade of the judgment is influenced because of the damage while delivering.

7.Participant should afford the cost that related to delivering the tangible work.

8.All of the works should be new (which haven't published in any form from past three years), moreover, **plagiarism is forbidden**. Affidavit should be filled in while filling in the application form; the carryout unit has the right to remove the qualification if there is any behavior against the rules is found. The Award will be removed if the work belongs to prizewinner, furthermore, this condition will be announced publicly; if there is any legal issue involved, the Participant needs to be liable for all of it.

9.Those works of participation will not be returned; the work of Golden, Silver, and Bronze awards will be exhibited at ASAKURA NAOMI memorial hall eternally. Moreover, each spot will get 1 certificate of enshrinement.

10.The carryout unit has the right to adjust the related rules, so please do pay attention to the announcement on the website.

11.The prizewinner should obey the rules of the competition and attend ceremony in person.

XI. Consultation of competition

Department of Visual Communication Design, Kun Shan University

Contact: Professor Tseng, Hsun Yi / Assistant of Light Construction Laboratory Chou, Chang-Yung

Telephone: (06) 2050626 / Cell phone: (+886) 963160668

Fax : (06) 2050626

E -mail : tunshuni@hotmail.com/xd2507635xd@gmail.com

Address: **Light Construction Laboratory**, No.195, Kun- Da Rd., Yung-Kun Dist. Tainan City 71003 Taiwan (R.O.C.).

※ Please pay attention to the announcements publicized on the website of competition for related documents and forms.

Appendix I

Memorial Creative Prize of Professor ASAKURA NAOMI 2015: Asian-Pacific Competition (Application form)

No.	※This blank is for carryout unit only.		
<input type="checkbox"/> Graphic Design			
<input type="checkbox"/> Solid Design			
<input type="checkbox"/> Video	※Please check the category of the work.		
Profile			
Name of participant			
Department/ Service unit		Birth date	
Identify number		Contact phone number	
Email address			
Contact address			
Adviser		Contact phone number of adviser	
Name of the work			
Size of the work ※Solid work only		Material of the work ※Solid work only	
Video Link ※video only			
Idea of design (below 200 words)			
Please stick your ID card copy here.(both sides)			

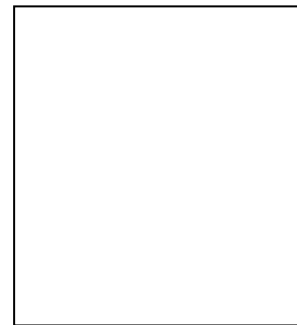
Affidavit

**I am going to participate Memorial Creative Prize of Professor
ASAKURA NAOMI 2015: Asian-Pacific Competition**

I am willing to obey and agree the rules of competition:

- I. My work is created by my own; No plagiarism, and imposture; This work has not been published.
- II. There is no conditions, e.g. Infringing upon copyright or other rights about my design.
- III. There will not be any objection of losing qualification if my work were delivered over the deadline.
- IV. I obey the rules of the competition absolutely.
- V. I respect and obey the final decision from the committee of judges absolutely.
- VI. All of the information in my profile is true; there will not be any objection if any of my information is not correct, not clear, or not true.
- VII. I am willing to obey all the rules of competition if I were in the shortlist.

Signature



For

Department of Visual Communication Design, Kun- Shan Univesity

Date(DD/MM/YY)

Appendix III

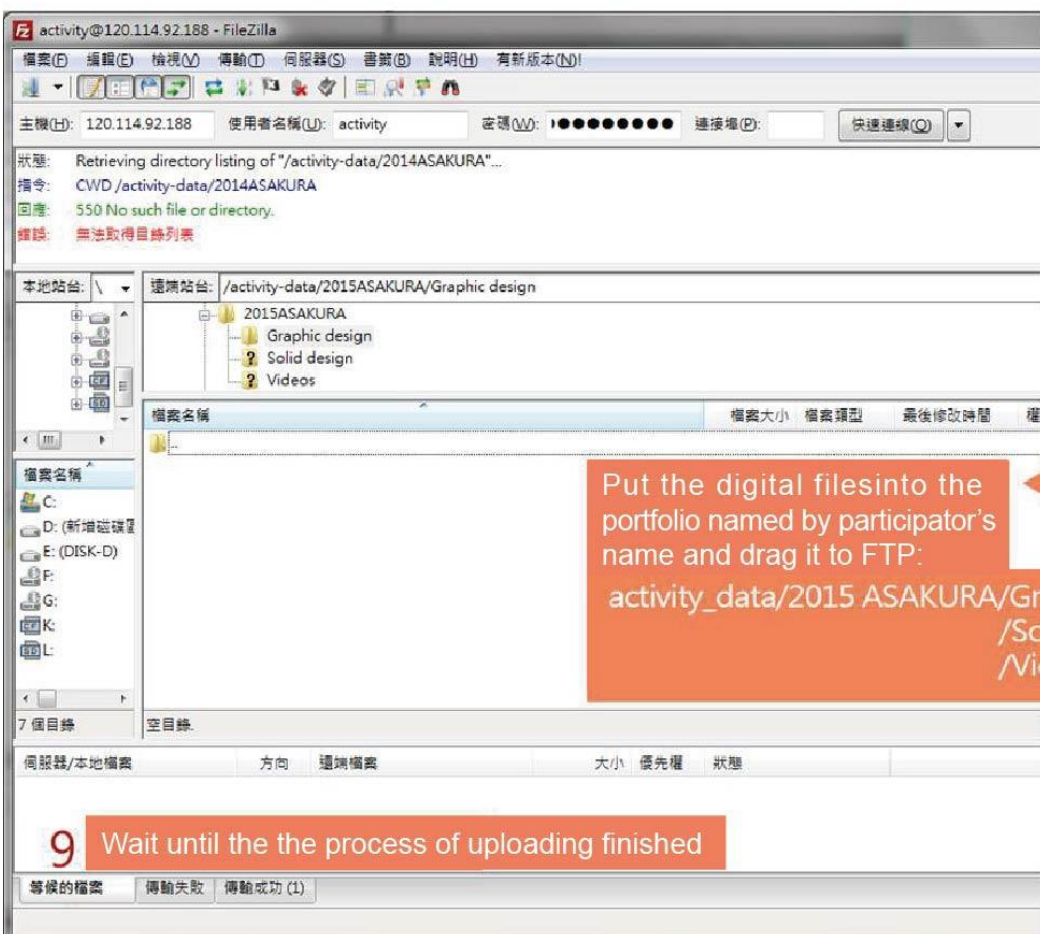
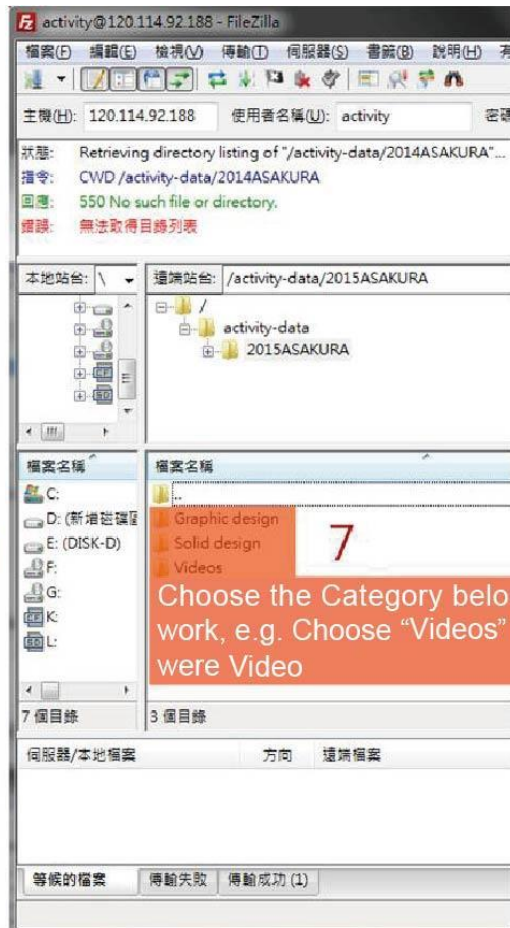
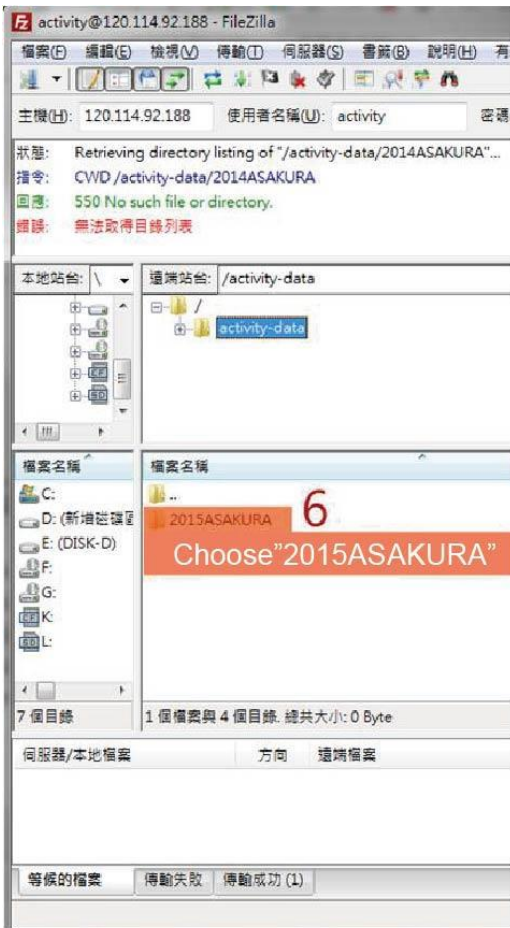
Filezilla (free software for Windows FTP) is recommended for delivering.
Link for downloading: [ftp://filezilla-project.org/](http://filezilla-project.org/)

The screenshot shows the FileZilla interface with the following annotations:

- 1**: Points to the IP address field in the connection bar, which contains "120.114.92.188".
- 2**: Points to the username field, which contains "activity".
- 3**: Points to the password field, which contains "activity,888".
- 4**: Points to the "快速連線(Q)" (Quick Connect) button.
- 5**: Points to the "activity_data" folder in the remote site pane.

The interface shows the local site on the left and the remote site on the right. The remote site contains a folder named "activity_data". The status bar at the bottom indicates "等候的檔案" (Waiting for files), "傳輸失敗" (Transfer failed), and "傳輸成功" (Transfer successful).

Participants are free to create new folders or upload files in "activity_data"; but downloading, deleting are forbidden.



9 Wait until the the process of uploading finished